AGRIBLE®

The insight to decide.™

Assuring sustainably sourced food one field at a time, connecting growers with partners, and bringing value to the ingredients supply chain

January 19, 2017

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Through improved access to actionable information, Morning Farm Report™ provides growers with:

- Critical knowledge to enhance their farming operation
- Better decision making at a field level, increased ROI
- Reduced complexity when managing farm operations
- Reduced environmental impact for future generations

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Our Technology Focus

We are a team of scientists, producers, and software developers that strive to improve agriculture from a perspective of productivity, profitability, and demonstrate these crops are responsibly grown.

Access	Plan	Plant	Grow	Harvest
Cloud-Based and Integrated Platform	Seed Planner Tractor Time	N & P Management Tillage Type Rotation	Yield Engine Pocket Rain Gauge™ Spray Smart™ Pest Engine Drone Plan	Data Analytics Sustainability Cover Crops

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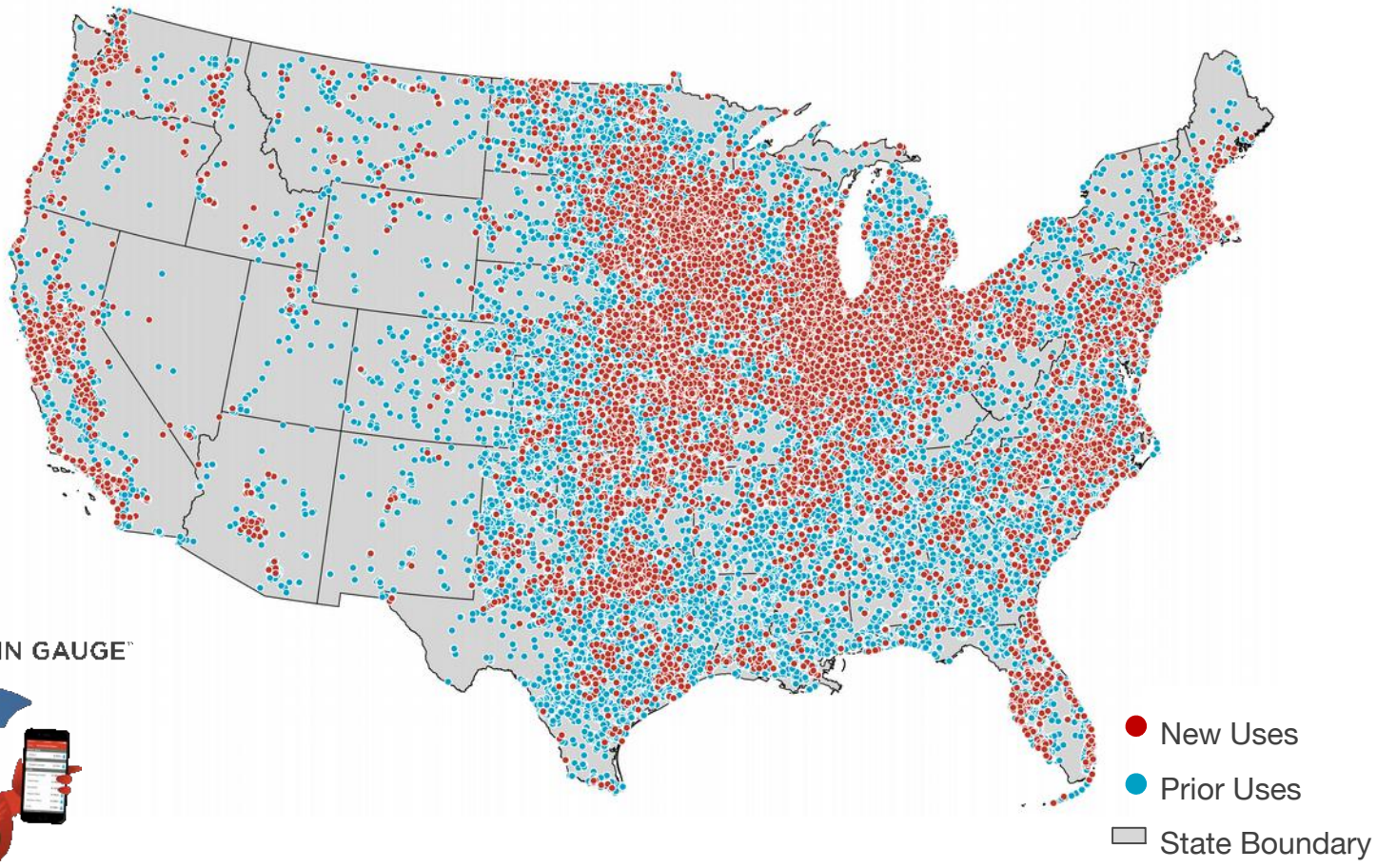
Crowdsourced Verification



POCKET RAIN GAUGE™

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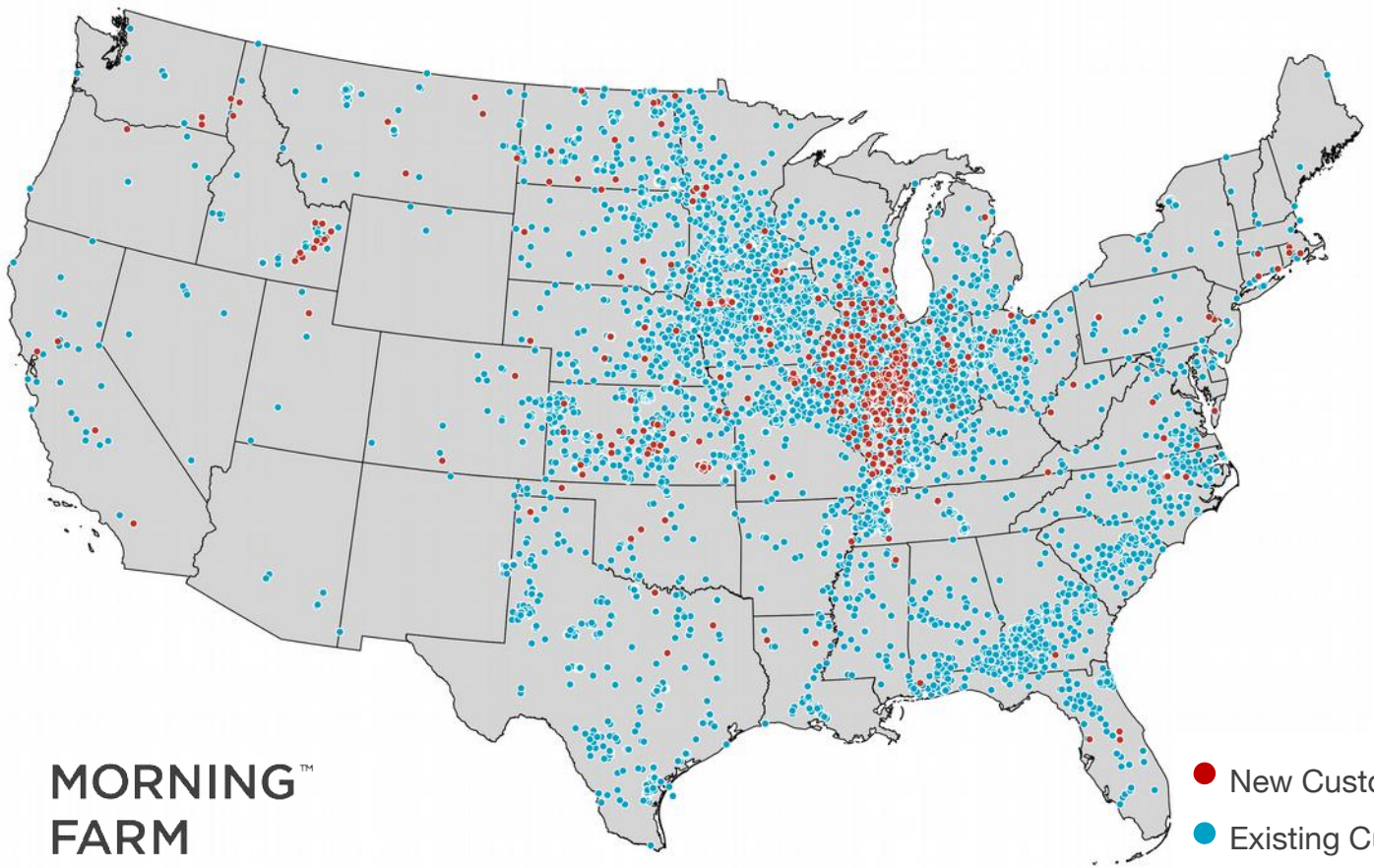
Our Footprint: Growing with Primary Platform — Morning Farm Report™



MORNING™ FARM REPORT

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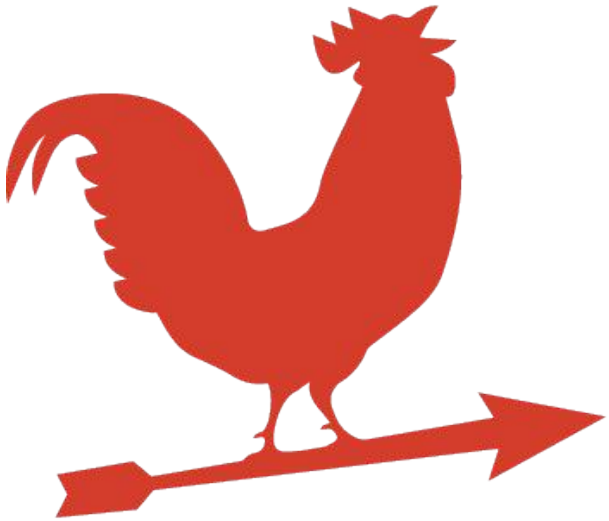

MORNING™ FARM REPORT

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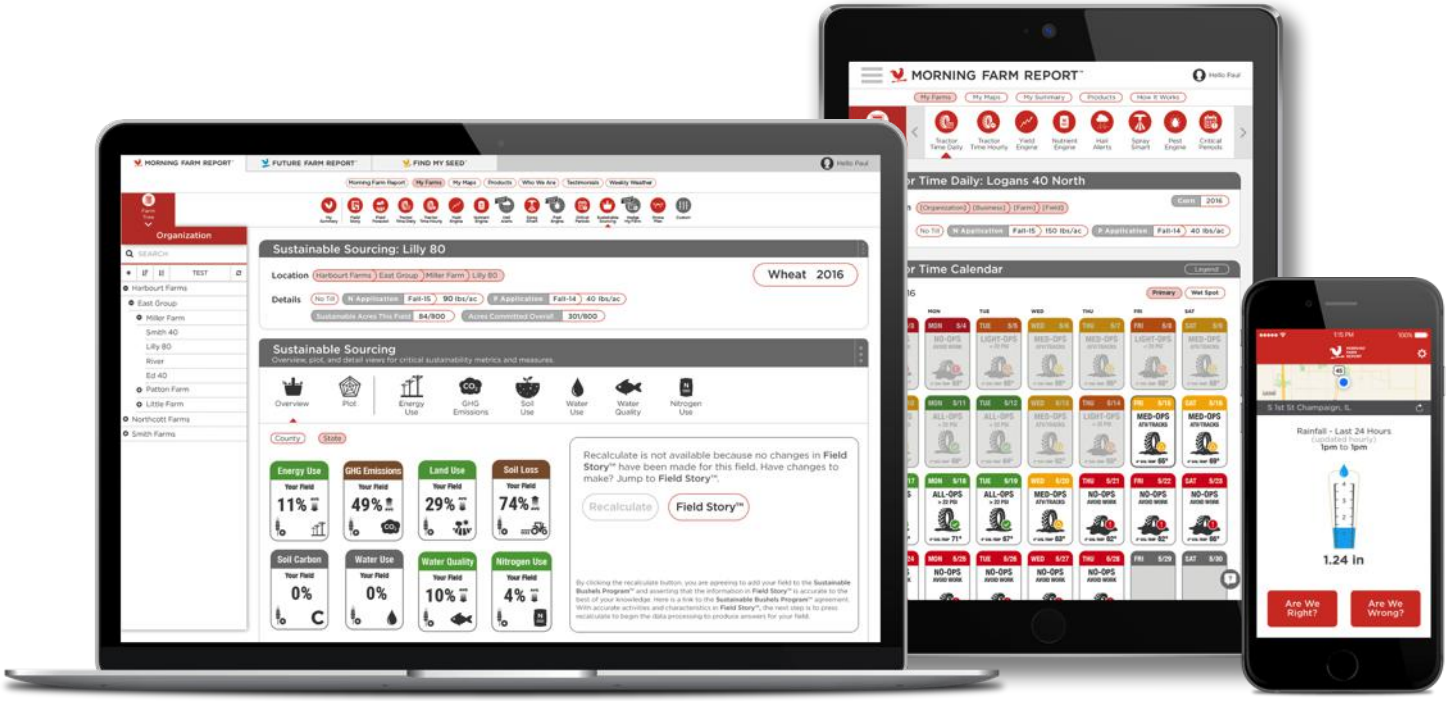
Reports/Features Complement the Grower's Day-to-Day Operation

- Works on all devices: responsive design
- Push and pull: notifications/reporting/viewing
- Daily touch mode: keeps growers engaged



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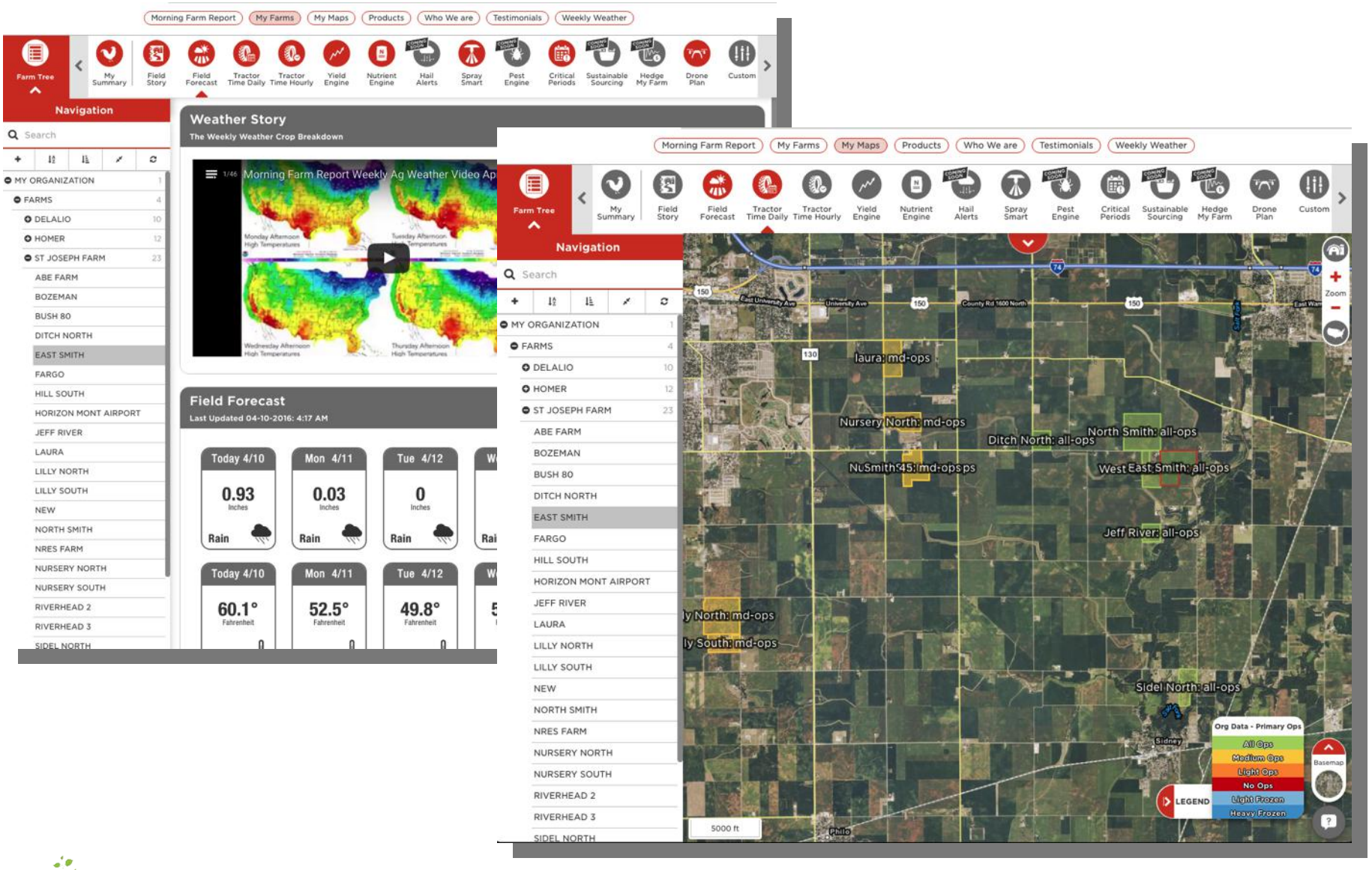
Overview Software Layout: My Farms and My Maps



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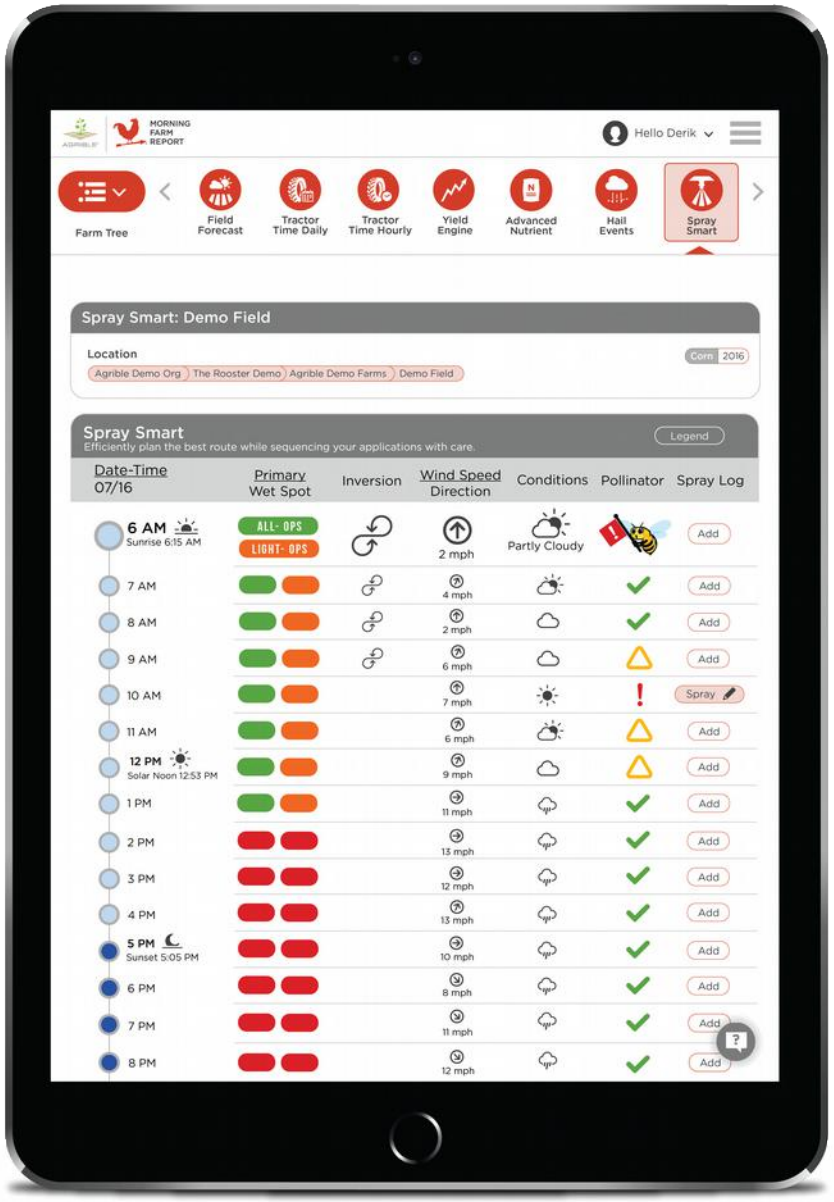
Spray Smart: Minimize off-target movement



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AgriBundle™ Interactions: Grower Links

MORNING FARM REPORT™

Land Owners

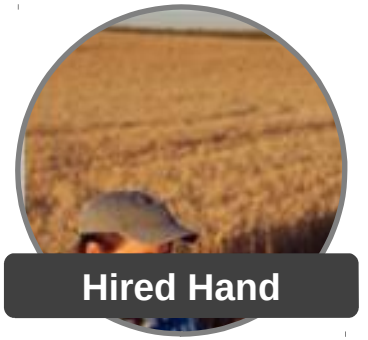
Field Forecast

Farm Manager

Field Forecast | Yield Engine | My Summary

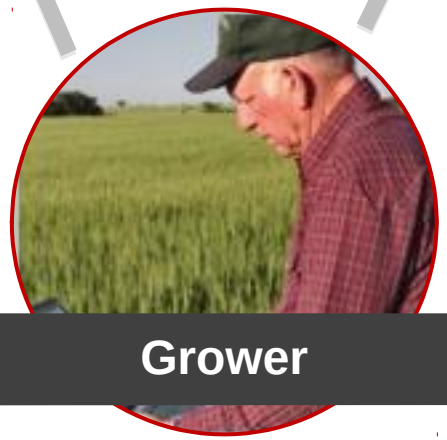
Agronomist

Field Story | Field Forecast | My Summary | Drone Plan | Nutrient Engine



Hired Hand

Field Story | Field Forecast | Tractor Time Daily | Spray Smart



Grower

Field Story | Field Forecast | My Summary | Tractor Time Daily | Yield Engine | Spray Smart | Nutrient Engine | Tractor Time Hourly

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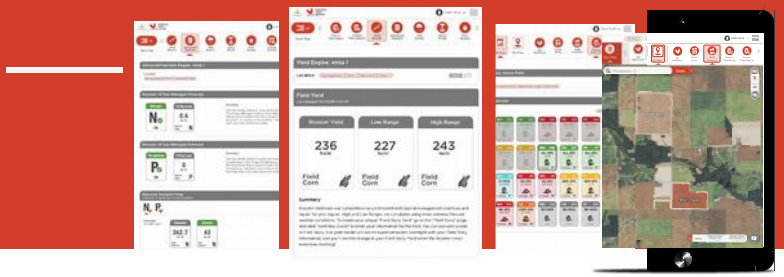
2017 Grower AgriBundle™



Spray Smart™ | Advanced Nutrient | Yield Engine | Tractor Time Daily | My Maps

Unlock the Power of Your Data, Agronomy, and Machinery

2017 Grower AgriBundle™ is Agrible's premier offering with a full set of features tailored to your fields. Data in real time, historical data 5 years back, and future field forecasts. Now that's a lot to crow about.

Morning Farm Report™ is created by growers, for growers. We work tirelessly to bring the most useful and accurate data into the hands of those who can use it best: growers. So, how do we do it? Powered by the best data from the best sources, our proprietary complete crop modeling system delivers insights curated by experts with decades of experience in the field.

*Devices not included.

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AGRIBLE | MORNING FARM REPORT™ Product Sheet

2017 Grower AgriBundle™

Let the ag experts at Agrible® help you make informed value-based decisions. Decisions only you can make for your operation; that's the insight to decide.™

Pricing

- **2017 Grower AgriBundle™** Sign up now for $2,299 for a 12 month subscription. Check out our partnership deals with ag retailers, and our **Sustainable Yield Program**.

Yield Engine Crops

- Corn
  - Field
  - Seed
  - Sweet
- Soybeans
- Wheat
  - Spring
  - Winter
- Barley
- Cotton
- Peanuts
- Plus 70 more in rotation!

Yield Engine
Accurate yield and harvest-ready forecasts months in advance. Run the model with our typical regional defaults or customize it to your field operations.

Hail Events
Connect hail events to your fields to understand impact.

Advanced Nutrient Engine
Reach your in-season yield potential with nitrogen and phosphorus availability forecasts.

Spray Smart™
Minimize of -target movement and increase ef cacy.
- Wind speed and direction
- Soil conditions
- Temperature inversions to reduce potential herbicide of -target movement
- Pollinator awareness and timing advice

Field Story™
Record the story of your fields: operations, inputs, planting, and scouting notes.

Field Forecast
Field-level forecasts on rainfall, temperature, GDD, and humidity.

Tractor Time Daily
14-day forecasted soil conditions.
- Avoid compaction
- Plan logistics
- Know current and forecasted 4" soil temperatures

Pest Engine
Receive alerts for increased disease or insect pressure on specific fields.

Data Story
Break crop progress down into critical periods to understand how weather impacts your fields.

Air & Space
View drone and satellite data field-by-field and plan the best data collection missions 3 days out.

My Maps
See where fields fit into the big picture with full screen, high resolution maps.

My Summary
An easy-to-follow dashboard of alerts built to keep all of your field information in one spot.

Plus...

Our Own Weather Videos
Weekly weather videos showing ag weather trends in the US and South America.

Import Files
Import field information from other sources like MyJohnDeere, ADM Insurance, Agvance, or as shapefiles.

Find My Seed®
Independent seed trial aggregator works alongside **Morning Farm Report™**

Desktop and mobile friendly!

App Store | Google Play

MorningFarmReport.com 1701-II/PDF

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